



Mid-America Technology Center

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June 10, 2003

John Storm, President
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Mr. Storm

I want to express my gratitude for your presentation to the Mid-America Technology Center Business and Industry Council. Your subject was intriguing, Carpe' Boxem... "seize the box" got people to thinking about the limits we create that keep us from being more productive.

Your delivery was professional and articulate, you have an innate ability to adjust to the wide variety of participants that were in the room. From CEO to Blue Collar you met the participant needs and provided them with the energy and focus to enrich their environment at whatever level they are working at.

One of the members called me and stated "I don't know where you found him, but find more like him!" Which is his way of saying this is exactly what I need.

During a client visit five days after your presentation, I had a conversation with an employee who asked about creative problem solving. He specifically mentioned thinking outside the norm. This employee was not at your meeting but his manager was. The transfer of knowledge and impact of your presentation was immediately evident and validated by his comment.

You are always a welcome guest at our meetings, you have a standing invitation to participate in our planning sessions. The BrainStorming session you facilitated with the planning committee yielded more fruit than I thought possible. For the past few months we have been struggling with a way to get a handle on regional development. As a result of your short BrainStorming session, we have been able to identify goals and key people to move toward those goals.

After we have had an opportunity to develop some of the ideas and moved toward a few goals, I would like to have a follow-up BrainStorm session. I feel this will keep us looking beyond the horizon.

John, you are a hard working man. From prelims to presentation to follow-up your attention to detail and communication was impeccable.

Thanks again.

Larry Killebrew
BIS Director