



21 September 2005

John Storm
BrainStorm Network
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Dear John,

Thank you so much for participating in our 2005 Board Retreat. We were all so impressed by your presentation, tools and techniques. I know that we could not have come up with so many profitable ideas without your help. And that doesn't even include the 179 ideas that you helped to generate in less than 5 minutes at our chapter luncheon in May. Your participation truly was a highlight of the entire weekend.

I wanted to share what a few of the other board members had to say:

"I was totally amazed at the ideas created at our MPI-OK May meeting as well as the Board Retreat in June. John's technique engages everyone in the room in a non-threatening way so that they want to share their thoughts. John got us off to a good start and gave us the tools to come up with some great ideas to implement in the coming year." Kary Kiner, Administrative Assistant, Oklahoma State University

"Excellent. John really did get me to think out of the box." Heather Williams, Director of Multicultural Resources, Tulsa Convention and Visitors Bureau

"John distinguished himself by offering a memorable and interactive workshop filled with fresh approaches and unique tools. The content was appropriately tailored to our group's particular needs and interests." Jeffery Donaldson, Sales Manager, Renaissance Tulsa Hotel and Convention Center

As you know, MPI is the premier association for meeting and event professionals. With over 20,000 members in more than 60 chapters, Meeting Professionals International serves as the global authority and resource for this \$102.3 billion industry.

I'm sure that there are other MPI chapters and corporate clients who would benefit from your programs and brainstorming expertise. If anyone would like to learn more about the powerful results you generated at our *"Putting the Pieces Together"* Board Retreat, please feel free to give them my contact information.

Thank you again for everything.

Best wishes,

Carol Brown, CMP
2005-06 President, Oklahoma Chapter Meeting Professionals International

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