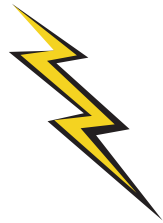


John Storm



RainMaker

Personal References:

"As a training consultant, I recognize the power and the value of John's ability to get off the beaten path to spark new ideas. In our collaborations, John has been an energetic force in generating innovative solutions."

Karen Hill, President
Training Professionals, Inc., Norman, OK

"John acts as a catalytic thinker: listening well, thinking outside the box, effectively synthesizing large quantities of information, and putting individuals and groups in a position to separate the important from the unimportant."

Dr. Greg Hunt, Executive Director
Directions, Inc., Shreveport, LA

"I have worked extensively with John on a variety of projects. John has an outstanding ability to listen to a multitude of opinions, analyze them succinctly, and help a group process this information into a workable format."

Jim Hopper, President and CEO
Oklahoma Restaurant Assn., Oklahoma City, OK

Themes and Topics:

John thinks, speaks, consults, and writes on the following topics:

- ⚡ **BrainStorming**
- ⚡ **Innovation**
- ⚡ **Change**
- ⚡ **Creativity**
- ⚡ **Marketing**
- ⚡ **Business Growth**
- ⚡ **Product Development**
- ⚡ **Creative Thinking**

How John Storm Can Help You:

John's work focuses on delivering 3 tangible results:

1. More Provocative Insights
2. More Productive Tools
3. More Profitable Ideas

His passion for innovation translates into a wide variety of services including:

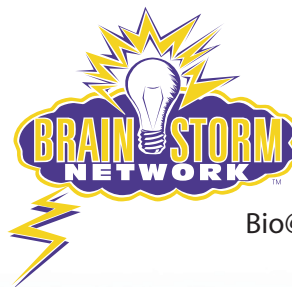
- ⚡ **Keynote Speaking**
- ⚡ **Workshops**
- ⚡ **Retreats**
- ⚡ **Seminars**
- ⚡ **Training**
- ⚡ **Facilitation**
- ⚡ **Consulting**
- ⚡ **Breakout Sessions**

Background:

John Storm is the RainMaker of the BrainStorm Network. He serves as an *idea catalyst* to help businesses reach their potential by using his diverse life experiences to spark growth for others. His background as a communicator, entrepreneur, marketer, and business executive help people unleash a **Thunderstorm of Ideas!**

Prior to founding BrainStorm Network, John worked with Storm Lures, a successful sporting goods firm. He directed worldwide marketing and sales efforts for a global sales force. For retail giants like Wal-Mart, Kmart, and Bass Pro Shops, John and his team used unique marketing strategies to create innovative success stories. He once led the team in taking a 20-year-old fishing product from a meager 10,000 units to over 1 Million units/year.

John is the creative genius behind CyberStorming.com, an award-winning online brainstorming website. As an author, he wrote THE Book on BrainStorming, as well as other books and articles. He's served on the state boards of the ASTD and NSA. He lives with his family in Norman, OK.



BrainStorm Network

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